



## Officers

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Krystal Degengardt  
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Traci Quebedeaux, MS, RDN, LDN  
*Treasurer*

Megan Albarado, CLC  
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## Board of Directors

Lauren David, BSN, RN, IBCLC  
*Chair of the Board*  
*Drops of Hope Consulting*

Kendra Coco, MA, AAHCC, CLC  
*Former ABC Chair 2015-2018*

Damon T. Cudihy, MD  
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Karen Lavergne, RN, IBCLC  
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*Certified Lactation Counselor*  
*Flourish Pediatric Therapy & Lactation*

Anita J. Gouri, DDS  
*Pediatric Dentist*  
*Lafayette Pediatric Dentistry*

Jerrilynn J. Primeaux, DC, CCSF  
*Chiropractor*  
*Advanced Chiropractic*

June 11, 2019

Dear Potential Sponsor,

The Acadiana Breastfeeding Coalition (ABC) is a 501(c)3 non-profit group which consists of healthcare professionals, community leaders and others who are dedicated to protecting, promoting, and supporting breastfeeding through community outreach and support referrals. Since our birth in 2011, we at ABC have made it our mission to make breastfeeding the “norm” in Acadiana which results in healthier babies, mothers, and communities.

Globally, World Breastfeeding Week is celebrated every year August 1st-7th. ABC plans to continue our annual tradition by having City-Parish President Joel Robideaux proclaim the entire month of August as Breastfeeding Awareness Month in Acadiana. We are also planning our annual awareness event to be held August 3rd at the Lafayette Parish Public Library (Downtown). Families and other local breastfeeding support organizations will be invited to participate in our event.

Events of this nature require financial resources, as do other educational and communities breastfeeding events that ABC sponsors throughout the year. As a small non-profit organization, ABC is soliciting funds to produce giveaways (t-shirts and other items that create public awareness for breastfeeding), educational materials, advertising, and other cost that come with event hosting. Sponsorships are fuel for our coalition and crucial in helping ABC to continue its efforts to normalize breastfeeding throughout Acadiana.



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We are inviting sponsorships at the following levels:

<b>Gold Level Sponsorship – \$500</b> <ul style="list-style-type: none"><li>▪ Social Media Package (monthly sponsor highlight post for 1 year, sponsor highlight in pre-event advertising, sponsor logo displayed as Facebook cover photo for ‘Sponsor of the Month’)</li><li>▪ Website Package (clickable sponsor logo displayed on ABC website sponsor page with logo linked to sponsor’s business page or website, sponsor logo displayed as website footer for ‘Sponsor of the Month’)</li><li>▪ World Breastfeeding Week (Prime booth space at event, logo on display at event, verbal recognition at event)</li></ul>
<b>Silver Level Sponsorship – \$250</b> <ul style="list-style-type: none"><li>▪ Social Media Package (monthly sponsor highlight post for 6 months, sponsor highlight in pre-event advertising)</li><li>▪ Website Package (sponsor logo displayed on ABC website sponsor page)</li><li>▪ World Breastfeeding Week (booth space at event, logo on display at event, verbal recognition at event)</li></ul>
<b>Bronze Level Sponsorship – \$100</b> <ul style="list-style-type: none"><li>▪ Social Media Package (monthly sponsor highlight post for 3 months)</li><li>▪ Website Package (sponsor logo displayed on ABC website sponsor page)</li><li>▪ World Breastfeeding Week (verbal recognition at event)</li></ul>
<b>Donations Under \$100 &amp; Door Prize Donations</b> <ul style="list-style-type: none"><li>▪ Verbal Recognition at event and/or time of prize distribution</li></ul>

Sponsorship and door prize donation can be made via our website:  
<http://www.acadianabreastfeeding.org/sponsorship>

Or

Mail to: 107 Keeneland Ln., Lafayette, LA 70503  
Checks made payable to: Acadiana Breastfeeding Coalition

Thank you for helping make breastfeeding the “norm” in Acadiana!

Sincerely,

*Hollie Domingue*

Chair, Acadiana Breastfeeding Coalition

